Rubric for Advertising Project

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| --- | --- | --- | --- | --- |
| Material | 4 | 3 | 2 | 1 |
| Vocabulary  Terms | Used all 8 | Used 6 | Used 4 | Used 2 |
| Introduced facts | Used 4 or more facts | Used 3 facts | Used 2 facts | Used 1 fact |
| Followed directions | Used text, pictures, color, slogan | Used 3 of the 4 requirements | Used 2 of the 4 requirements | Used 1 of the 4 requirements |
| Sited resources | 4 or more | 3 sources | 2 Sources | 1 Source |
| Points Total |  |  |  |  |